Long Beach Community College District - Performing Arts Department

Commercial Music Program Advisory Committee Meeting Agenda

November 12, 1-3pm

1. **List of Committee Members**: Pat Sheng, faculty/committee chair; Jim Simmons, faculty; Peter Knapp, faculty; George Shaw, industry/former faculty, Nancy Allen, industry/former faculty, Javier Arjona, industry/former faculty, Mayra Auguilar, industry/alum; Dario DeSantiago, industry/alum; Jennifer Walton, industry rep; Karen Garrity, industry rep; Louie Teran, industry rep/former faculty/alum; Ben Adamson, industry rep; Chap Cooper, industry rep/former faculty; Cesar Mejia, industry rep; Clemente Ruiz, industry rep; Peter Deneff, industry rep; Rick Baptist, Local 47 rep; Tracy Wells, Local 353 rep, Edmund Velasco, Local 7 rep; Jeff Jarvis, CSU rep; Andrew Maz, CC rep; Richard Kahn, CC rep; Madi Warnock, student rep; Takyra Moeller, student rep; Tony Carreiro, dept head; Lisa Orr, dean; Melissa Infusino, strong workforce development
2. **Introduction of Attendees 5 min**
3. **Overview and Agenda 5 min**
4. **Data Discussion 20 min**
   1. Jobs in Commercial Music - current and future
      1. Changes to curriculum. Post-covid thoughts about Mus industry needs
   2. What skill sets are needed for those jobs?
5. **Overview of Department/Commercial Music 15 min**
   1. Brief History of events, current music program
   2. Commercial Music Program
   3. Certificates of Achievement, CTE
   4. New LBCC Perf. Arts building - updates/timeline
6. **Overview of CurrentCertificates and Degrees 5 min**
   1. Music AA and ADT
7. **Recommendation to Approve/Review previously discussed Certificate**

**and Courses 60 min**

* 1. Certificates of Accomplishment (non-tuition, noncredit, “mirrored courses”)
     1. Live Sound Tech - Intro to Mus Tech + Live Sound
     2. Studio Recording Tech - Intro to Mus Tech + Recording
     3. Music Producer - Intro to Mus Tech + Electronic Music
  2. Commercial Music Certificate of Achievement
     1. Introduction to Music Technology
     2. Music Production
        1. Include in description: beats, loops, live drums, live shows
     3. Live Sound Techniques
     4. Music Recording Techniques
     5. Music Industry and Entrepreneurship
     6. Song Writing
     7. Techniques of Jazz & Commercial Vocalist
     8. Jazz & Commercial Theory
     9. Others?